

PAUL BUNYAN BOARD OF REALTORS® 2008 REALTOR OF THE YEAR BARRY FALL OF ERA GREATER NORTH PROPERTIES



The Realtor® of the Year Committee comprised of the past 5 and still active PBBR Realtors® of the Year reviewed nominations for 2008 Realtor® of the Year and named Barry Fall, ERA Greater North Properties in Cadillac as the recipient of this prestigious award.

Jeanne Schultz, PBBR Realtor® of the Year in 1994, and Linda Wetherell, PBBR Realtor® of the Year in 1999 nominated Barry for consideration as this year's Realtor® of the Year.

They state, "Just ask any Realtor® about Barry Fall and you will get basically the same response, 'Barry makes real estate fun!' They go on to say, "Barry consistently maintains and builds positive relationships with all Realtors® throughout the area. He [has] an unbelievable ability to be consistently positive each and every day. It's extremely evident that he loves being a Realtor® and his enthusiasm, knowledge, professionalism, and fun-spirited attitude are greatly admired and appreciated by everyone that works with him. Most of all, he is a very talented, intelligent and caring individual who takes the time necessary to help others solve problems on a daily basis.

Barry became a Realtor® on April 1, 2000. He joined the ERA Greater North Properties office on July 2, 2001, and shortly after earned his associate broker's license. In early 2008, Barry became owner and broker of ERA Greater North Properties, after earning his broker's license. Barry also holds a builder's license. Barry has achieved his E-Pro and ABR designation through National Association of REALTORS®.

Most who come into contact with Barry say in spite of how busy he is in a day, he always takes time for others and never asks of others anything that he himself would not considering doing. Barry serves on the MLS committee, and is a director on both boards of Directors for Paul Bunyan Board of REALTORS® and Paul Bunyan MLS. His fellow leadership team members know they can count on Barry to arrive at all meetings promptly, come prepared and they appreciate that he conducts himself with a fair and objective attitude, exhibiting high ethical principles and professionalism.

Jeanne and Linda offer that Barry is always up to date with the leading edge of technology and continues to build his real estate education above and beyond what is required. He is always willing to offer his time to work with new members and he can be counted on to greet you with a welcoming smile.

Barry is a member of the Cadillac Area Chamber of Commerce. He is also a deacon at his church, Clare Church of the Nazarene. He offers time to local charities such as Relay for Life, and helps raise funds for Muscular Dystrophy.



Barry and his wife, Trisha, currently live Harrison with son, Brad, age 12 and Kierstin, age 3. They are looking forward to relocating to the Cadillac area soon. Barry is avid sportsman, enjoying the outdoors with family and friends. He is an active member of Ducks Unlimited and is a member of the Cadillac Country Club where he and his partner Mark Holdship are currently enjoying a fun and relaxing summer on the Tuesday night men's league.

As the executive officer of your association, I've worked with Barry on various committees, projects over the years and along side him on the board of directors, and am in a position to be able to say it is always a great pleasure to work with him. He's the kind of person people naturally gravitate toward due to his positive attitude, ready smile and his ability to act as a thoughtful pro-active problem solver rather than a complainer. He is always patient, ready to listen and offer purposeful and creative ideas on specific issues that impact the association business and its members.

Former 2003 Realtor® of the Year, Bill Heydenberk of Johnson and Associates, offered that Barry is an outstanding choice for this special award. Barry will be honored and recognized locally at our September 12th General Membership Meeting at Mr. John's Restaurant in Lake City and then again in September at the Michigan Association of Realtors® 2008 Convention and Expo in Detroit at the RenGen.