

PAUL BUNYAN BOARD OF REALTORS®

Rick Lantz - 2009 REALTOR® of the Year



Rick was first licensed as a real estate sales agent in 1979 in Mt. Pleasant with ERA Realty. After two years, he took a position outside of the real estate industry, as a manager for Fuelgas Propane Company in Remus, MI. He promoted and moved to Cadillac. In 1998, Rick took a position with Thermogas in Cadillac, and then moved to Monroe as a result of another promotion. Rick and his wife, Carolyn, who also works in the real estate industry, moved back to Cadillac in 2000. Both were licensed at that time with ERA Greater North Properties. In 2003, Rick and Carolyn purchased Whitetail Realty from Wayne Everett (1981 President of Michigan Association of REALTORS®) and remain its current owners.

Rick has served on the MLS governance since 2004, first as a committee member, then as the committee chair from 2005 until 2008. In 2009, he was elected as a Director for the MLS. During Rick's tenure he has been committed to the common goal of the leadership and membership of Paul Bunyan Board of REALTORS® to merge the two operational MLS committees and their geographically unique databases into Paul Bunyan MLS, Inc. and one database. This goal of our association and its MLS was finally realized in January of 2009.

Rick is a member of the Lake City Area Chamber of Commerce, and was selected to serve on the planning committee that worked to develop the Ambassador program for the Chamber in 2001. He attends the state level of the Ambassadors conventions and continues to do fund-raising for them. He also assisted with the monthly meetings of the Business After Five program for the Chamber. He has served as a coach for five years with the Cadillac Area Sports Association, focusing on softball and basketball, where he helps youth participants in the program to learn the techniques of the game, teaching them about good sportsmanship, encouraging them in developing their personal talents in both athletics and in their personal lives. Rick actively participates in many other community organizations and programs such as Partners in Education with the Lake City Elementary school since 2004..

He maintains a special, personal interest in interacting with veterans, disabled veterans and supporting the families of our military personnel who are currently serving.

Rick is a fair-minded and patient individual, always looking toward maintaining a high level of professionalism. Having been in a leadership position for the last five years, Rick's kindness is the first thing people notice when interacting with him. As a member of the leadership team of Paul Bunyan MLS, Inc., his approach is to be a good listener in order to have the information to weigh all viewpoints objectively in the decision-making process, to provide balance to discussions and to work in the best interest of the membership. He is an asset to the leadership team and a respected member of the leadership team.

"Rick is a pleasure to work with, always making himself available for discussion and inquiry - and well deserving of the honor of REALTOR® of the Year representing PBBR members," says Sally Baker, AE for PBBR.