



PBBR FRIDAY FLASH



9052 E. 13th Street, Suite D – Cadillac, MI 49601
Voice: (231) 775-2660 FAX: (231) 775-0462
Email: info@pbbr.com URL: <http://www.pbbr.com>
Editor: Sally Baker, Executive Officer sally@pbbr.com

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If opportunity doesn't knock, build a door!

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ANNOUNCEMENTS

"The Face of Real Estate" Centennial Approaching

As the National Association of REALTORS® approaches its centennial year in 2008, the association is inviting REALTORS® across the country to become a part of history by submitting photos of themselves for a new national campaign, "The Face of Real Estate for 100 Years." The campaign will include a mosaic of REALTOR® faces arranged to represent the REALTOR® "R" membership mark. "For 100 years, REALTORS® have helped families achieve their dreams of homeownership and added value to the real estate transaction," said 2007 NAR President-elect Dick Gaylord, who announced the campaign at the summit. "In their local communities, REALTORS® are the face of NAR, and this campaign symbolizes that."

NAR President Pat V. Combs, of Grand Rapids, Mich., and vice president of Coldwell Banker-AJS-Schmidt, remarked, "As NAR enters its second century of leadership in the real estate industry, the campaign's mosaic is a way of saying thanks to our members for bringing America home." The ad campaign is just one component of a yearlong celebration of NAR's 100th anniversary, which kicks off at the 2007 REALTORS® Conference & Expo in Las Vegas, November 13-16

REALTORS® who would like to participate can submit their photos online at www.TheFaceOfRealEstate.com. Guidelines for photo requirements and specifications are provided on the Web site. Photos will also be taken at the NAR booth (#2633) during the 2007 REALTORS® Conference & Expo. Depending on the volume of photos received, not all images submitted may be used in the final display. So get your camera, go online and take this opportunity to have your picture preserved for posterity!



MORE ANNOUNCEMENTS

National REALTOR SAFETY WEEK ends tomorrow. However, the board of directors would like to remind you to that while Annual awareness week is one of many ways we wish to remind real estate professionals recognize potential threats and protect themselves throughout their careers. We would also like to remind you to keep these safe practices

NOMINATIONS AND ELECTIONS

Looking for eligible, interested and capable candidates for

Paul Bunyan Board for:
2008 President
2008 President Elect

Paul Bunyan MLS for:
1 year Director Wexford/Missaukee MLS

If you are interested in having your request reviewed by the Nominations and Elections committee, contact Bill Alderden (231) 839-6500, Barry Fall (231) 779-8088 or Sally Baker (231) 775-2660

PAUL BUNYAN MLS

Sandy Keezer, Century 21 Benjamin was appointed to fill the term vacancy for Paul Allen as Ros Co Database committee member on the MLS Committee through 2007.

Board of Directors announcement the intent to move forward with the lockbox service through Sentrilock. More information will be coming by mail in the next week or so to each broker, DR and Home Inspector.

Updated MLS Policies and Procedures were approved at the last MLS committee meeting following several weeks of review and revisions. They will be published on the board website at <http://www.pbbr.com> > RESOURCES > Members Area Login > MLS Forms sometime next week for all to access.

NAR Board Passes Second Century Initiative, Dues Increase

Directors of NAR voted to increase member national dues \$16 for 2008 and offer a range of new programs to position it for its second 100 years.

The NATIONAL ASSOCIATION OF REALTORS® Board of Directors voted to fund the association's "Second Century Initiative" with a \$16 per member national dues increase, the first such increase since 1994. Dues will be \$80 a year beginning in 2008. Among the programs that are part of the initiative:

- A major consumer outreach effort that will allow NAR to leverage the natural alliances that exist between REALTORS® and real property owners;
- Planning for a national property data "gateway," a repository containing detailed current and historical information on all real property in the United States;
- A credit union for NAR members;
- Creation of an investment company that would fund technology initiatives that would benefit REALTORS®.

MESSAGE FROM NAR PRESIDENT, PAT V. COMBS

You may have already received my earlier message asking you to contact your Member of Congress. If you have sent a message to Congress, thank you for your support. If you didn't receive my first message please take a moment to add your voice to the growing number of REALTORS from across the nation who have asked for Congressional action to stabilize the mortgage market.

Stabilizing the current mortgage market turmoil requires an immediate and significant response from Congress. I strongly recommend contacting your Member of Congress to ask for his or her YES vote on H.R. 1852, the Expanding American Homeownership Act of 2007 and a YES vote on the Frank-Miller-Cardoza amendment.

To take action, please go to <http://www.pbbr.com> and on the main page, find the link to Take Action #1 then Click on the link Take Action.

H.R. 1852 reforms the FHA program by building on the strength and security of successfully insuring mortgages for more than 70 years. It is the immediate and significant response necessary to return stability to the mortgage market.

The amendment offered by Congressmen Frank (D-MA), Gary Miller

(R-CA) and Cardoza (D-CA) raises the single-family FHA loan limits to 125% of area median home prices and permits the Secretary of Housing and Urban Development to grant additional increases if required by market conditions.

To take action, please go to <http://www.pbbr.com> and on the main page, find the link to Take Action #1 then Click on the link Take Action.

NEW MEMBERS TAKING OATH OF MEMBERSHIP AT 9/14/2007 MEMBERSHIP MEETING



From Left to Right

Shari Johnson, Exit Realty Greater Cadillac
Jackie Joria, Coldwell Banker Schmidt Realtors
Erica Heis, Exit Realty Greater Cadillac
Justin Bartlett, RE/MAX Central
President and 2007 Realtor of the Year, Bill Alderden
Broker/Owner of RE/MAX Professionals

More Photos will be published in the Membership Area
Log In on <http://www.pbbr.com> under Photo Gallery
Sometime next week. Watch for them!
(Photos will be larger!)