



# PBBR FRIDAY FLASH

9052 E. 13<sup>th</sup> Street, Suite D – Cadillac, MI 49601

Voice: (231) 775-2660 FAX: (231) 775-0462

Email: [info@pbbr.com](mailto:info@pbbr.com) URL: <http://www.pbbr.com>

Editor: Sally Baker, Executive Officer [sally@pbbr.com](mailto:sally@pbbr.com)



## June 27th, 2008

A pessimist is one who makes difficulties of his opportunities. An optimist is one who makes opportunities of his difficulties.

-Harry Truman

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### NEED TO KNOW



## PAUL BUNYAN MLS

#### Paul Bunyan MLS Committee

Rick Lantz, Chair; Jim Meier, Barry Fall, Sheila Richardson, Keith Johnson, Jo Ellen Serum, Dave Becker, Sandy Keezer, Bonnie O'Dell

Reminders concerning Data Integrity

6/27/2008 (check back often for more entries appearing by date as they occur)

The importance of accurate input and an awareness of where problems can occur during input require your attention during listing entry and listing maintenance.

• **Verify your entry of Listing Agreement Type.** The selections and impact of your entry are listed below:

Exclusive Right to Sell

Exclusive Agency (does not go to any exports – Realtor.com, IDX, Public Listing Display)

Exclusive Right to Sell – MLS Entry Only (does not go to any exports – Realtor.com, IDX, Public Listing Display)

Exclusive Right to Sell – MLS Limited Service (does not go to any exports – Realtor.com, IDX, Public Listing Display)

See Remarks (this selection should be a temporary use during verification selection only) displayed on any IDX websites

## PAUL BUNYAN MLS CONT'

• **Verify your entry selection for IDX Include field.** The selections and impact of your entry are listed below:

Yes (your listing will be included in the IDX data set export for display on IDX websites)

No (your listing will not be included in the IDX data set export and will not be displayed on any IDX websites)

• **Verify your entry selection for the IDX feature field.** The selections and impact of your entry are listed below:

Yes (your listing will be included in the export for the IDX data export, Realtor.com and the Public Listing Display.)

No (your listing will not be included in the export for Realtor.com and the Public Listing Display, nor will it be exported in the IDX data export even if you have selected IDX Include Yes. Selection No will over-ride the IDX Yes selection.)

• **Verify the accuracy of your selection for the Construction Origin key word field,** and if the Construction Origin is Offsite, then make sure your selections for Offsite Design and Offsite Style are correct.

• **Water Related key word field and Home Code key word field** with water related choices must contain responses for only listings that will transfer a deeded right to a body of water along with the sale of the home.

• **Virtual Tour Fields** – Branded and Unbranded

Branded – for use with your own listings you email to customers, for use with your own listings on your own website, for display on the public listing display at [www.pbbr.com](http://www.pbbr.com), and where you wish to give the home the exposure your personalized virtual tour

**Unbranded** – for use with emailed Realtor Professional view, for listings of other agents you wish to send to your customers, and where you do not wish a branded Virtual Tour displayed, but wish to give the home the exposure a virtual tour may offer.

- **Zip codes missing from zip code field**

If you enter your listings in the desktop program **(which we do not recommend you doing with the desktop 2, or for that matter even desktop 3 at this time)** and upload them to the online, quite often the zip codes are missing. You will need to open the listing online, and then click save, and the zip code field will autofill with this procedure. If the zip code is missing from a listing, it automatically drops the Internet and IDX exports and will not be displayed until the zip code is autofilled with the correct zip code.

- **Purposeful incorrect location entry info:**  
Please do not enter a listing in the wrong Area, City or County fields incorrectly in order to try to obtain more exposure. The listings do not export correctly.
- **Listing in Multiple MLS databases:**

If you belong to more than one MLS, and enter listings on that out of area MLS system, please make sure that if it is a listing that is already in our database that it is not repeated on that database for export.

**PROBLEMS SAVING NEW LISTING  
IN THE MLS SYSTEM? – CALL OR EMAIL  
US WITH THE INFORMATION, PLEASE!**

Sally has taken over the advocacy of this problem as of Thursday, June 26<sup>th</sup>. There are now several FNIS tech support people involved. Board staff still believes the problem is related to Java scripting updates missing from certain computers, and most often performing System Checker will correct the problem. In some cases, you may need to apply a specific file to your computer from a link we can provide you with. However, at this time there appears to be some other issue impacting the system and making this issue even more problematic.

Offices who have identified themselves as having this problem occur will receive phone calls from a FNIS specialist most likely on Monday. If you have someone you wish to field this call to, please identify them to Sally by email so she can pass the person's name along.



The patriot's blood is the seed of Freedom's tree.

~Thomas Campbell

Enjoy a safe and fun-filled 4<sup>th</sup> of July weekend!

The Board office will be closed on Friday, July 4<sup>th</sup>  
and will reopen at 9 am, Monday, July 7<sup>th</sup>.

**FORM K – AGENCY RELATIONSHIP  
DISCLOSURE FORM**

We will receive a supply of Form K sometime mid week of next week. If you are interested in ordering the forms, please give us some advance notice. We have only ordered 10 packages to begin with.