



PBRR FRIDAY FLASH

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Editor: Sally Baker, Executive Officer sally@pbbr.com



Friday, March 13th, 2009

You learn something every day if you pay attention. ~ Ray LeBlond

LEADERSHIP 2009

PBRR PRESIDENT
PBMLS PRESIDENT

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PBRR PRESIDENT ELECT
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SALLY BAKER

Ex Officio

STAFF

ASSOCIATION AEO

SALLY BAKER

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MEMBERSHIP

MEMBERSHIP

New Members

Louis Hughes, ERA Greater North Properties

Affiliate Members

Jeremy Bowers has replaced Teresa Langworthy as the Cadillac area representative for Northwestern Bank.

Updates:

Flagstar Bank, AFLAC, Mid-American Title and Missaukee Title have dropped their affiliate membership for 2009

UPCOMING EDUCATIONAL OPPORTUNITIES

You Are Invited to the First of a Series,
“PBRR REALTOR® Community Brain Trust”

Thursday, April 9th, 2009

McGuire's Resort, Cadillac

Cadillac Rooms C & D (upstairs)

A CLASS ON SOCIAL MEDIA NETWORKING

9 a.m., Friday, April 17th

McGuire's Resort in Cadillac

Instructor: Matt Case, CBSR, Benzonia

Learn about using and how you can promote yourself and your business through Social Media Networking such as Facebook, Twitter, Flicker, LinkedIn, real estate blogging and more.

“Utilizing MSHDA and Rural Development Programs to Maximize Your Business”

Monday, May 7th, 1:00 p.m.

McGuire's Resort

Carol Brita, MSHDA

Shelly Collins, Rural Development (USDA)

Diane Campbell, NWMCAA (locally)

PBMLS DATABASE UPDATES

GEO CODES

There are currently 950 active listings currently on our database without GEO Codes.

If your listing does not have a GEO Code associated with it, then it will not show up if a user is running a mapping search, looking at a map view or viewing directions.

Please make sure you check your listings regularly for missing GEO Codes or inaccurate GEO Codes by clicking on "listings" and choosing "missing GEO Code search".

The system will give you a map with different choices for that address. If the address does not match anything on the map then the system default will automatically place it in the middle of that zip code area. Once you choose the new location just click on SAVE and it will update your listing.



RELEASE NOTES FOR PARAGON 4.1.5

Have you taken the time to go over the release notes for the updates included in Paragon 4.1.5? If you haven't, you will be missing some very valuable and useful information available to you. What is covered:

Map Searches and Prospecting Notifications
Agent/Client Hit Counts
VOWs and Compliancy
Enhancements to Virtual Earth maps
Market Monitor enhancements
Image management improvements
One line summaries changes
Associated Docs improvements

You Are Invited to the First of a Series,
“PBBR REALTOR[®] Community Brain Trust”
Thursday, April 9th, 2009

8:30 a.m. Continental Breakfast
9:00 a.m. Symposium Begins

**McGuire’s Resort, Cadillac
Cadillac Rooms C & D (upstairs)**



An Information Symposium on dealing with the impact of the Housing Crisis on Transactions

Topics to be Covered at each Information Round Table:

- *Mortgage Updates/Foreclosure Relief/Washington Stimulus Update*
Bruce Meek and Dianna Nicholas
- *Title Issues/Short Sales*
Sara Haskin
- *Appraisal Issues in Today's Market*
Bob Schaafsma
- *Home Inspection/Foreclosed Home Tips*
Jim Miller
- *Home Warranty Value*
Cal Dutton

Underwriters and presenters

Paul Bunyan Board of Realtors[®] in partnership with:

A& D Home Inspections

America’s Preferred Home Warranty

Fifth/Third Bank

Genisys Mortgage Group, Inc.

Lakeside Title

Quadrant Northwest Appraisal Service

REGISTRATION FORM

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REGISTRANT NAME: _____

OFFICE NAME: _____

TELEPHONE CONTACT #: _____

EMAIL CONTACT: _____

PAUL BUNYAN BOARD OF REALTORS®

SOCIAL MEDIA: What it is and why it matters to REALTORS®

This is an exciting opportunity to learn more about how you can promote yourself and your business through Social Media Networking such as Facebook, My Space, Twitter, Flickr, LinkedIn, real estate blogging and more from an active real estate professional.

Matt Case, Instructor

*Matt is an Associate Broker with Coldwell Banker Schmidt REALTORS® in Benzie County.
Matt is also Director of Support Services for Coldwell Banker Schmidt REALTORS®*

**Friday, April 17th, 2009, 9:00 a.m., McGuire's Resort
in Cadillac C**

\$20.00 per person



REGISTRATION FORM

Paul Bunyan Board of REALTORS®
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Voice: (231) 775-2660 FAX: (231) 775-0462 Email: sally@pbbr.com

Name: _____ Office: _____

Phone: _____ Email: _____

Association, if different than Paul Bunyan Board of REALTORS®

_____ Check # _____ Amount

Register by Friday, April 10th, 2009

Refund Policy: No refunds for requests received after April 10th, 2009