



# PBBR FRIDAY FLASH

9052 E. 13<sup>th</sup> Street, Suite D – Cadillac, MI 49601

Voice: (231) 775-2660 FAX: (231) 775-0462

Email: [info@pbbr.com](mailto:info@pbbr.com) URL: <http://www.pbbr.com>

Editor: Sally Baker, Executive Officer [sally@pbbr.com](mailto:sally@pbbr.com)



## January 25th, 2008

“When it snows, you have two choices: shovel or make snow angels”

### LEADERSHIP 2007

PBBR/PBMLS  
PRESIDENT

**BILL ALDERDEN**

PBMLS

VICE-PRESIDENT  
**JO ELLEN SERUM**

PBBR/PBMLS  
TREASURER

**BOB INGLIS**

PBBR SECRETARY  
**KATHY DAVIS**

PBBR DIRECTORS

WEXFORD CO.

**JILANE FENNER**

MISSAUKEE CO.

**BRENDA MORRISSEY**

ROSCOMMON CO.

**JO ELLEN SERUM**

DIRECTORS AT LARGE

**JIM MEIER  
DANIELLA BELL**

PBMLS DIRECTORS

**BARRY FALL  
PAUL HENRY  
DAVE BECKER  
RICK LANTZ**

PBMLS SECRETARY  
**SALLY BAKER**

Ex Officio

PBMLS COMM CHAIR  
**RICK LANTZ**

STAFF

ASSOCIATION EO  
**SALLY BAKER, AEO**

ADMIN ASS'T TO AEO  
**AMBER YOUNGS**

MLS CLERK  
**DARLENE CLAPPER**



### ANNOUNCEMENTS

#### MEMBERSHIP UPDATES

#### ANNUAL REALTOR DUES

2008 Annual Renewal Dues for your Realtor® Membership were due by 12/31/2007.

#### DUES MAY BE PAID W/ CREDIT CARD

You may go online and pay dues electronically by credit card or checking debit through e-Commerce. Instructions were sent in the Designated Realtor Packets with the dues billing. Ask your DR for a copy of the instructions if you wish to pay your dues in this manner.

A late fine of \$25 will be applied after January 31<sup>st</sup>, along with suspension of membership. If a Designated Realtor is suspended, each associate in the office is subject to the suspension of services (including MLS) until payment has been received.

**The first office to have attained a 100% RPAC level contribution GOAL is Pro Realty of Cadillac. Congratulations!**

#### AGREEMENTS FOR 2008 MLS PARTICIPATION AND SUBSCRIPTION

If we haven't received your MLS Participation or Subscriber agreements sent to you along with your dues by January 31<sup>st</sup>, your MLS service will be suspended until the agreement is submitted. If you require another copy of the agreement, please call (231) 775-2660 and ask for Sally or Amber.

## PAUL BUNYAN MESSAGES

**SPECIAL GUEST AT JANUARY 31<sup>st</sup> GM MEETING AND INSTALLATION IS MAR 2008 PRESIDENT JEFF YOUNG.**

**WE URGE YOU TO ATTEND THIS SPECIAL MEETING WITH THIS VERY SPECIAL GUEST.**

**The meeting will start at 11:00 a.m., which is a different time than usual. We do need your reservations quickly.**

#### FOR SALE – BOARD OFFICE ITEMS

##### **Set of 8 Black Leather Office Chairs**

\$700 for all 8 – or make offer

Like New. Executive style, armed highback on rollers, tilt, adjustable height. They are a midgrade leather – not the cheaper model seen in most office supply ads. These chairs have been in our conference room and rarely used. Price was \$125 a piece when new.

If no offer received on all 8 as a set, we will begin selling them individually for \$90 apiece after February 15<sup>th</sup>.



Here is a photo of one of the chairs. It was taken in the main lobby of the Board Office today.

**PROFESSIONAL STANDARDS WORKSHOPS  
REQUIREMENT FOR OFFICERS, DIRECTORS AND  
GRIEVANCE AND PRO STDS COMMITTEE**

All officers and directors of Paul Bunyan Board and Paul Bunyan MLS, as well as Grievance and Professional Standards Committees must attend the Professional Standards Workshop this year as a requirement of service. Most of us are going to Traverse City on February 6th at the Hagerty Center located at Northwestern Michigan College Campus to fulfill this obligation. If you cannot join us there are two other location during the same week (different days to choose from). If you are a Grievance or Professional Standards Committee member form 2007 and wish to remain on the committee, you must attend. A list of the people who need to attend a Professional Standards Workshop this year is posted below. First leadership, then followed by committee.

**PBBR BOARD OF DIRECTORS**

President: Jilane Fenner, Exit Realty of Greater Cadillac  
Past President: Bill Alderden, RE/MAX Professionals, Lake City  
President Elect: Jim Meier, RE/MAX Central, Cadillac  
Treasurer: Bob Inglis, Coldwell Banker Schmidt Realtors, Cadillac  
Secretary: Kathy Davis, RE/MAX Professionals, Lake City  
Wexford Director: Barry Fall (2008/2009)  
Missaukee Director: Brenda Morrissey (2008/2009)  
Roscommon Director: Jo Ellen Serum (2007/2008)  
Directors at Large: Daniella Bell (2008) (appointed position)

**PB MLS INC BOARD OF DIRECTORS**

President: Jilane Fenner  
Vice President: Jim Meier  
Treasurer: Bob Inglis  
Secretary: Sally Baker  
W/M Director: Barry Fall (2008)  
W/M Director: Paul Henry (2007/2008)  
Roscommon Director: Linda Cooper (2008)  
Roscommon Director: Dave Becker (2007/2008)  
Paul Bunyan MLS Director at Large and MLS Committee  
Chair: Rick Lantz (2007/2008)

**Grievance Committee**

Roscommon County (reviews Wex/Mis grievances)  
\*Tom Borton, Land n Lakes Realty (989) 422-5510  
Dennis Stegall, Houghton Lake Realty (989) 422-5266  
Sheila Sensor, Century 21 Professional (989) 366-5301  
Tom Emerick, Three Lakes Realty (989) 366-9080  
Ruth Fruehauf, Century 21 Professional (989) 366-5301  
Wexford and Missaukee Counties (reviews RosCo grievances)  
\*Keith Johnson, Johnson and Associates (231) 775-9901  
Judy Devereaux, Coldwell Banker Schmidt (231) 775-1737  
Mike McNamara, RE/MAX Central (231) 775-1205  
Linda Wetherell, ERA GNP (231) 779-8808  
Wayne Everett, Whitetail Realty (231) 839-8142  
Carolyn Lantz, Whitetail Realty (231) 839-8142

Professional Standards Committee  
AVAILABLE FOR PS COOPERATIVE ON OTHER  
BOARDS' PANELS  
Chair TBD

Jo Ellen Serum, ERA Houghton Higgins (989) 366-5522  
Ruth Clemens, ERA Houghton Higgins (989) 366-5522  
Bill Alderden, RE/MAX Professionals (231) 839-6500  
Carolyn Lantz, Whitetail Realty (231) 839-8142  
Linda Wetherell, ERA GNP (231) 779-8088  
Bill Heydenberk, Johnson & Associates (231) 775-9901  
Wayne Everett, Whitetail Realty (231) 839-8142

**2008 PROFESSIONAL STANDARDS WORKSHOPS**

Wednesday, February 6, 2008  
Fetzer Center  
Western Michigan University  
Kalamazoo, MI 49008  
Phone: 269-387-3232  
12:30 – 1:00 p.m. Registration  
1:00 – 4:30 p.m. Workshop

**Wednesday, February 6, 2008 – Video Conference Link  
Hagerty Conference Center  
Northwestern Michigan College  
715 E. Front Street  
Traverse City, MI 49686  
Telephone: 231-995-1146  
12:30 – 1:00 p.m. Registration  
1:00 – 4:30 p.m. Workshop**

**Thursday, February 7, 2008  
Horizons Conference Center  
6200 State St.  
Saginaw, MI 48603  
Phone: 989-799-4122  
12:30 – 1:00 p.m. Registration  
1:00 – 4:30 p.m. Workshop**

Friday, February 8, 2008 – AM Session  
Rock Financial Showplace  
46100 Grand River Ave  
Novi, MI 48374  
Phone: 248-348-5600  
8:30 – 9:00 a.m. Registration  
9:00 a.m. – 12:30 p.m. Workshop



**2008 RPAC**

**RPAC NEEDS YOUR CONTRIBUION THIS YEAR  
MORE THAN EVER!** If you didn't make a contribution with your dues payment, you can make a contribution to RPAC and give it to Sally at the Board Office (2312) 775-2660 at any time for forwarding to MAR.

Our 2008 goal is for every member to make a contribution – no matter whether it is the recommended \$35 or \$10 or \$5 or \$100 If each of our members contributed something sometime during this year, we would meet our goal! Please consider support and commitment to RPAC on behalf of Paul Bunyan Board of REALTORS®