



FRIDAY PBBRTalk

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Editor: Sally Baker, Association Executive Officer sally@pbbr.com



JANUARY 13TH, 2012

What we focus on, we empower and enlarge. Good multiplies when focused upon. Negativity multiplies when focused upon. The choice is ours: Which do we want more of? ~Julia Cameron

LEADERSHIP 2012

PBBR & PBMLS PRESIDENT
SHEILA RICHARDSON

PBBR PRESIDENT ELECT
PBMLSERVICE VP
JAMES HERRON

PBBR/PBMLS PAST
PRESIDENT DIRECTOR
BONNIE SUE O'DELL

PBBR & PBMLS
TREASURER
VICKY BALL

PBBR SECRETARY
BARRY FALL

PBBR DIRECTORS

WEXFORD CO.
JONI HOLLY

MISSAUKEE CO.
CAROLYN LANTZ

ROSCOMMON CO.
JO ELLEN SERUM

DIRECTOR AT LARGE
MARY JO OHAGAN

PBMLS DIRECTORS
PAUL HENRY
DAVE BECKER
RICK LANTZ
DONNA TOMMAS

PBMLS CORPORATE
SECRETARY
SALLY BAKER
Ex Officio

STAFF
ASSOCIATION EO
SALLY BAKER

ADMIN ASS'T TO AEO
AMBER YOUNGS



UPDATES AND ANNOUNCEMENTS

MEMBERSHIP INFORMATION

NEW MEMBERS:

Joe McGiness, RE/MAX Professionals
Kitty Jackubos, Exit 222 Real Estate

NEW AFFILIATE MEMBERS:

Lee Goodrich, Farm Bureau Insurance, Cadillac

**WATCH FOR AN ANNOUNCEMENT OF THE
LAUNCH OF THE PBBR AFFILIATE COMMITTEE AND
SOME FUN COMING YOUR WAY IN CADILLAC!
3/1/2012 4:30 P.M. LOCATION TO BE
ANNOUNCED. RESERVE THAT DATE!**

PARAGON 5 HELP SITE

Click on the link above to view Quick Start Guides, sign up for a live training Webinar, learn more about reInsight Mobile, view prerecorded webinars about Paragon 5!



PARAGON 5 TIPS AND UPDATES:

Are you using another browser besides Internet Explorer? You'll find Paragon 5 is working faster for you if you are using Google Chrome or Firefox.

Paragon 5 will be offline from 1/17/2012 11pm EST thru 1/18/2012 7am EST for routine software maintenance.

PAUL BUNYAN MLS

REMINDER: When you encounter a problem or a "bug" with the MLS database, first call LPS tech support to report the problem and get a ticket # so we can follow up if it isn't resolved during the call.

MLS UPDATES:

Type of Ownership Field Change
Bank-owned selection is being relabeled to REO. The MLS leadership asks your cooperation in changing any REOs that were entered into the corporation selection so the newly labeled REO that REOs can be more easily searched for. This can be done in a timeframe of your own convenience.

MLS REMINDER:

Before entering any new listing in the system, you should verify through a property history report that it is not currently active in the database as listed by another firm before you try to enter it. It is our custom and practice to move the most recent listing to DEACTIVATED status for any duplicated listing by two different firms.

LOCKBOX SENTICARD USE REMINDER:

LB Sentricard Service users MUST report all lost or stolen cards within 24 hours of discovery of the loss. A new card will be issued to you immediately upon notice. If we receive reports of use of another person's card (some refer to it as "borrowing" someone else's card) while your card is missing, you will be subject to heavy fines and sanctions. Your Sentricard agreement you sign says you agree not to loan your card to any person for any purpose.

NOTICES AND REMINDERS

LOCKBOX & MLS SERVICE INCENTIVES OFFERED

Leadership is offering a waiver of application Fees for new members to MLS Service through February 29th, 2012 – call the board office (231) 775-2660 for more information

Leadership is offering a waiver of application Fees for new firms who sign up for Lockbox Service through February 29th, 2012 – call the board office (231) 775-2660 for more information

REMINDER TO OUR APPRAISER AND AFFILIATE HOME INSPECTOR MEMBERS: With gas prices going up, we want to remind our appraiser members that there is no start up fee for the Sentricard Service ONLY for appraisers and home inspector affiliate members. The monthly fee for the Smart Card Service for those membership types is \$12.50 per month, billed on the quarter. Call us for more information – (231) 775-2660

PROFESSIONAL STANDARDS WORKSHOPS 2012

Instructor: Trista Curzydlo, J.D.

With the knowledge you expect from an attorney and the sense of humor you wish your attorney had, Trista brings a fresh perspective to teaching continuing education classes for real estate licensees. Her career as an attorney both in the courtroom and the Statehouse provides her with a strong grasp on the “why” behind difficult legal topics while her experience as Legal Counsel for a REALTORS® Association allows her to provide the “how” for risk management in a manner that everyone can grasp and enjoy.

The closest venue for PBBR members at this time is scheduled for 2/1/2012 in Mt. Pleasant.

Wednesday, February 1, 2012

Soaring Eagle Casino & Resort, Black River Room
3800 Soaring Eagle Blvd.

Mt. Pleasant, MI 48858

Directions:

<http://www.soaringeaglecasino.com/directions.htm>

Registration: 12:30 – 1:00 p.m.

Workshop: 1:00 – 4:30 p.m.

Tuesday, January 31, 2012

Fetzer Center, Auditorium
Western Michigan University
Kalamazoo, MI 49008-5239

Telephone: 269-387-3232

Registration 12:30 – 1:00 p.m.

Workshop: 1:00 – 4:30 p.m.

Directions:

<http://www.wmich.edu/fetzer/location/location.html>

Thursday, February 2, 2012

Fairlane Club

5000 Fairlane Woods Dr.

Dearborn, MI 48126

Phone: 313.336.4400

Directions:

<http://www.fairlaneclub.com/contact>

Registration – 8:30 a.m. – 9:00 a.m.

Workshop – 9:00 a.m. – 12:30 p.m.

Tuesday, January 31, 2012 – Video Conference

Link

Northern Michigan University
Mead Auditorium, NMU, Marquette
Marquette, MI

Telephone: 906-227-1000

Directions: <http://av.nmu.edu/pdf/Map-Mead.pdf>

Registration: 12:30 – 1:00 p.m.

Workshop: 1:00 – 4:30 p.m.

Your PBBR AND PBMLS Leadership Team for 2012 was installed at yesterday's Installation Luncheon and Meeting at McGuire's Resort in Cadillac.



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